

// PROFESSIONAL EXPERIENCE

SENIOR DESIGNER // *Saber em Rede (2020 - Now)*

- Brand redesign and update of visual elements and graphic libraries;
- Usability analysis and redesign of the Affiliate Platform;
- Layout creation and custom page building for Affiliate Institutions;
- Digital content creation (both static and in motion) for institutional and learning applications;

GRAPHIC DESIGNER // *Baurupress (2017 - 2019)*

- Packaging design for various different products;
- Restructuring the company's brand;
- Management and direction of the art department;

DESIGNER, PRODUCER // *MRussolo [Freelancer]*

- Brand creation for ABRAPHE and its various departments;
- ABRAPHE On Air magazine redesign;
- Development of social media and e-mail marketing campaigns for various companies;
- Production of educational and digital entertainment content (@titereria);
- Producing, recording and editing educational web-courses;
- Full brand redesigns and digital campaign KV creation for e-commerces;
- Product photography for e-commerces;

PRODUCER AND MOTION DESIGNER // *TV UNESP [Internship] (2014-2016)*

- Creation, co-production, scriptwriting and puppeteering for the TV show Apolônio e Azulão (2013-2016);
- Production assistant for Ecoideias (2016);
- Motion Design for Institutional projects (2016);

// ACADEMIC BACKGROUND

GRAPHIC DESIGN // *UNESP - Bauru/SP (2015-2017)*

PRODUCT DESIGN // *UNESP - Bauru/SP (2010-2015)*

BSc PRODUCT DESIGN // *Middlesex University - Londres/UK (2013-2014)*
Academic Student Exchange Program (Science Without Borders)

// AWARDS

Best Series Production - Fiction (Apolônio and Azulão)
6th latin-american "Nuevas Miradas en la Televisión" award

// SOBRE MIM

Designer, puppeteer, motion designer - I enjoy creating through many different mediums, both visual, physical and audiovisual. I enjoy researching, understanding and discovering new solutions for day-to-day challenges.

// LANGUAGE

Portuguese *Native*
English *Fluent*
Italian *Intermediate*

// SOFTWARE SKILLS

Adobe Illustrator
Figma
Premiere Pro
After Effects
Adobe XD
Reaper
Photoshop
Solidworks

// OTHER SKILLS

Product Photography
Audio and Video Recording
Scriptwriting
Voice over and narration